

DAVID ECCLES SCHOOL OF BUSINESS

NAVIGATING COVID-19:

## How to Rebuild Your Business and Reactivate Our Community

### Schools & Sports – When and How Do Large Groups Return?



**Featuring  
Sydnee Dickson**

State Superintendent of Public  
Instruction



**Featuring  
Mark Harlan**

University of Utah Athletics  
Director

GEORGE S. AND DOLORES DORÉ ECCLES  
F O U N D A T I O N



LEAVITT  
P A R T N E R S





# Taylor Randall

Dean, David Eccles School of Business  
University of Utah



# Mike Leavitt

Former Secretary of Health and  
Human Services

Former Governor of Utah

# Opening Up: Rebalancing and Learning

1. “Opening-up” is a gradual transition between “group behavior” and “individual behavior.”
2. Social Distancing, like many medical interventions, has side effects and limitations—economic, social, and personal.
3. Opening-up is a time to re-balance and learn—not a declaration of victory.
4. COVID-19 is a new risk in our lives and our individual behaviors will be affected by our priorities, circumstances, and risk-tolerance.
5. A primary category of learning will be how to practice social distancing and still live a fulfilling life.

# Agenda

| Description                                                                                             | Presenter                                                                                     |
|---------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|
| Welcome                                                                                                 | Taylor Randall                                                                                |
| Opening Up: A time to rebalance and learn.                                                              | Governor Mike Leavitt                                                                         |
| How are Utah's schools planning for students to return in the Fall?<br>How are you making the decision? | Sydnee Dickson<br>State Superintendent of Public Instruction<br>Utah State Board of Education |
| How will we be able to attend athletic events when the University brings students back to campus?       | Mark Harlan<br>Athletic Director<br>University of Utah                                        |
| How did Hogle Zoo adjust its practices to manage large groups since it reopened on May 2?               | Erica Hansen<br>Community Relations Manager<br>Hogle Zoo                                      |
| Audience Q&A                                                                                            | Andrea Thomas                                                                                 |
| Summary Close                                                                                           | Taylor Randall                                                                                |

# Audience: Ask Questions Using Chat





# Sydnee Dickson

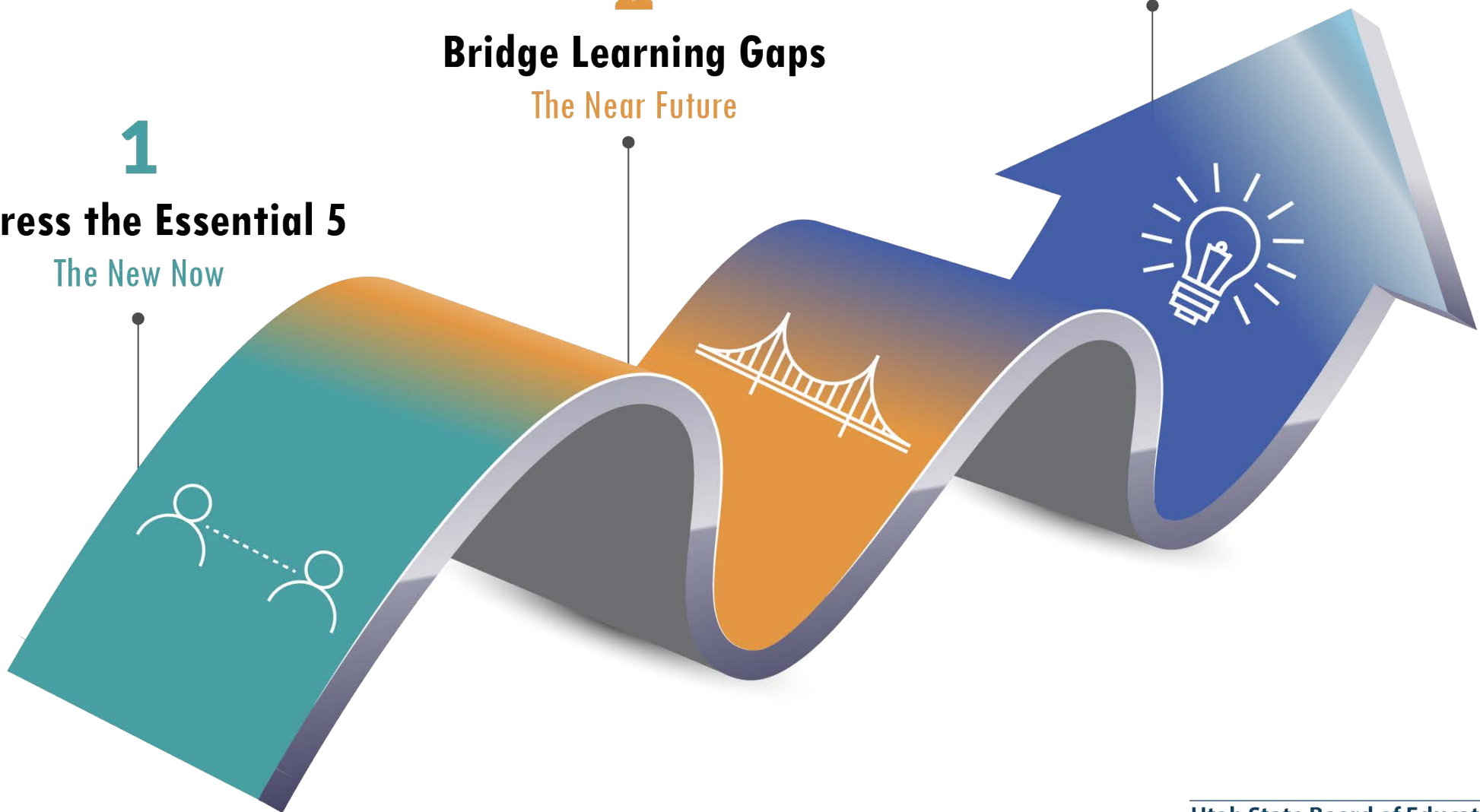
State Superintendent of  
Public Instruction  
Utah State Board of Education



**1**  
**Address the Essential 5**  
The New Now

**2**  
**Bridge Learning Gaps**  
The Near Future

**3**  
**Return & Reimagine**  
The New Future







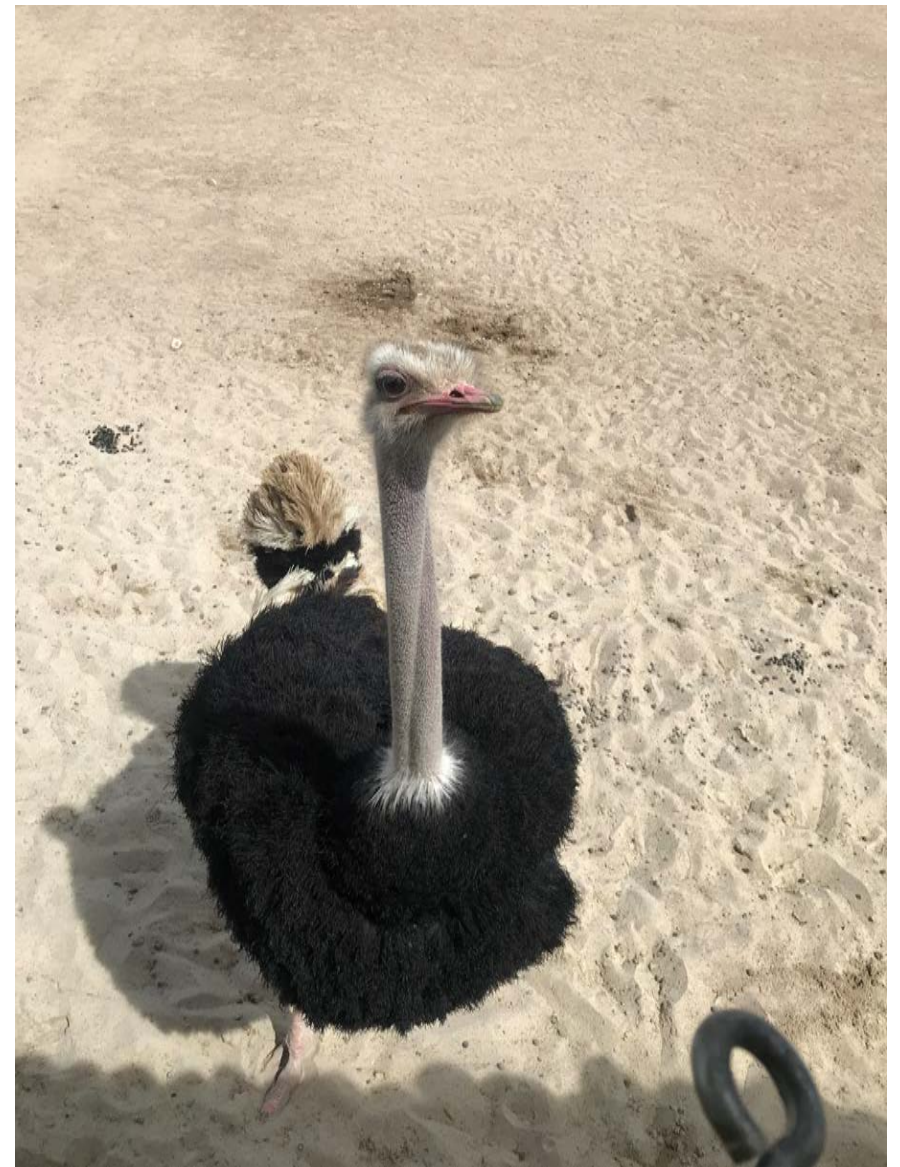
# Mark Harlan

Athletic Director  
University of Utah



# Erica Hansen

Community Relations Manager  
Hogle Zoo







# Audience: Ask Questions Using Chat



# Future Workshops:

**Navigating COVID-19:** How to Rebuild Your Business and Reactivate Our Community

**Friday, May 22 from 11-12pm**

The Data that Matters Most to Short and Long-Term Forecasts

To Register: **[Eccles.Link/MikeLeavitt](#)**

For More Info: **[navigatingcovid@Eccles.Utah.edu](mailto:navigatingcovid@Eccles.Utah.edu)**

# For More Information:

## University of Utah Executive Education

### Online Classes Available:

- Growing in Uncertain Times
- Lean Six Sigma Green Belt Online
- Competitive Strategy
- Developing a Digital Marketing Plan

### Download the At-A-Glance Calendar and Register:

- [UtahLeaders.com](http://UtahLeaders.com)
- 801-587-7273

## Leavitt Partners

### Driving strategy to advance value:

- Strategic planning
- Bridging health care and public health
- Federal policy intelligence and advocacy
- Problem-solving convening

Visit [LeavittPartners.com](http://LeavittPartners.com) or email Bo Nemelka at [Bo.Nemelka@leavittpartners.com](mailto:Bo.Nemelka@leavittpartners.com) for more information.